FORM NO. MGT-7

[Pursuant to sub-Section(1) of section 92 of the Companies Act, 2013 and sub-rule (1) of rule 11of the Companies (Management and Administration) Rules, 2014]

सत्यमेव जयते

Annual Return

(other than OPCs and Small Companies)

Form language ◉ English ◯ Hindi

Refer the instruction kit for filing the form.

I. REGISTRATION AND OTHER DETAILS

(i) * Corporate Identification Number (CIN) of the company: U74990MH2011PLC220126 [Pre-fill]

Global Location Number (GLN) of the company:

* Permanent Account Number (PAN) of the company:

(ii) (a) Name of the company: PEPPERFRY LIMITED

(b) Registered office address

06 GBD Industrial Building No. 6, Survey No. 35, Off Village
Vikhroli, C.T.S. No. 31, Pirojsha Nagar, Vikhroli West, Mum
Mumbai
Mumbai
Maharashtra
400079

(c) *e-mail ID of the company: LE**********RY.COM

(d) *Telephone number with STD code: 02*******00

(e) Website: www.pepperfry.com

(iii) Date of Incorporation: 25/07/2011

(iv)

Type of the Company	Category of the Company	Sub-category of the Company
Public Company	Company limited by shares	Indian Non-Government company

(v) Whether company is having share capital ◉ Yes ◯ No

(vi) *Whether shares listed on recognized Stock Exchange(s) ◯ Yes ◉ No

(b) CIN of the Registrar and Transfer Agent: U67190MH1999PTC118368 [Pre-fill]

Name of the Registrar and Transfer Agent

MUFG INTIME INDIA PRIVATE LIMITED

Registered office address of the Registrar and Transfer Agents

C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikh
roli (West), NA

(vii) *Financial year From date 01/04/2023 (DD/MM/YYYY) To date 31/03/2024 (DD/MM/YYYY)

(viii) *Whether Annual general meeting (AGM) held ◉ Yes ◯ No

(a) If yes, date of AGM 31/12/2024

(b) Due date of AGM 30/09/2024

(c) Whether any extension for AGM granted ◉ Yes ◯ No

(d) If yes, provide the Service Request Number (SRN) of the application form filed for extension F98674971 Pre-fill

(e) Extended due date of AGM after grant of extension 31/12/2024

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY

*Number of business activities 1

S.No	Main Activity group code	Description of Main Activity group	Business Activity Code	Description of Business Activity	% of turnover of the company
1	J	Information and communication	J7	Data processing, hosting and related activities; web portal	91.75

III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES (INCLUDING JOINT VENTURES)

*No. of Companies for which information is to be given 3 Pre-fill All

S.No	Name of the company	CIN / FCRN	Holding/ Subsidiary/Associate/ Joint Venture	% of shares held
1	PEPPERFRY MODULAR PRIVATI	U36109MH2021PTC363980	Subsidiary	100
2	PEPCART LOGISTICS PRIVATE L	U63090MH2016FTC280363	Subsidiary	100
3	CLOUDDIO SLEEP PRIVATE LIM	U36999MH2021PTC364420	Subsidiary	100

IV. SHARE CAPITAL, DEBENTURES AND OTHER SECURITIES OF THE COMPANY

(i) *SHARE CAPITAL

(a) Equity share capital

Particulars	Authorised capital	Issued capital	Subscribed capital	Paid up capital
Total number of equity shares	867,000,000	35,422,812	35,422,812	35,422,812
Total amount of equity shares (in Rupees)	8,670,000,000	354,228,120	354,228,120	354,228,120

Number of classes: 1

Class of Shares Equity Shares	Authorised capital	Issued capital	Subscribed capital	Paid up capital
Number of equity shares	867,000,000	35,422,812	35,422,812	35,422,812
Nominal value per share (in rupees)	10	10	10	10
Total amount of equity shares (in rupees)	8,670,000,000	354,228,120	354,228,120	354,228,120

(b) Preference share capital

Particulars	Authorised capital	Issued capital	Subscribed capital	Paid-up capital
Total number of preference shares	78,225,806	2,455,006	2,455,006	2,455,006
Total amount of preference shares (in rupees)	3,999,999,650	1,902,629,650	1,902,629,650	1,902,629,650

Number of classes: 2

Class of shares Preference Shares	Authorised capital	Issued capital	Subscribed capital	Paid up capital
Number of preference shares	75,000,000	0	0	0
Nominal value per share (in rupees)	20	20	20	20
Total amount of preference shares (in rupees)	1,500,000,000	0	0	0
Class of shares Preference Shares	**Authorised capital**	**Issued capital**	**Subscribed capital**	**Paid up capital**
Number of preference shares	3,225,806	2,455,006	2,455,006	2,455,006
Nominal value per share (in rupees)	775	775	775	775
Total amount of preference shares (in rupees)	2,499,999,650	1,902,629,650	1,902,629,650	1,902,629,650

(c) Unclassified share capital

Particulars	Authorised Capital
Total amount of unclassified shares	0

(d) Break-up of paid-up share capital

Class of shares	Number of shares			Total nominal amount	Total Paid-up amount	Total premium
Equity shares	Physical	DEMAT	Total			
At the beginning of the year	0	1,890,000	1890000	18,900,000	18,900,000	
Increase during the year	0	33,532,812	33532812	335,328,120	335,328,12	0
i. Pubic Issues	0	0	0	0	0	0
ii. Rights issue	0	0	0	0	0	0
iii. Bonus issue	0	0	0	0	0	0
iv. Private Placement/ Preferential allotment	0	0	0	0	0	0
v. ESOPs	0	0	0	0	0	0
vi. Sweat equity shares allotted	0	0	0	0	0	
vii. Conversion of Preference share	0	33,532,812	33532812	335,328,120	335,328,12	
viii. Conversion of Debentures	0	0	0	0	0	0
ix. GDRs/ADRs	0	0	0	0	0	0
x. Others, specify						
Decrease during the year	0	0	0	0	0	0
i. Buy-back of shares	0	0	0	0	0	0
ii. Shares forfeited	0	0	0	0	0	0
iii. Reduction of share capital	0	0	0	0	0	0
iv. Others, specify						
At the end of the year	0	35,422,812	35422812	354,228,120	354,228,12	
Preference shares						

At the beginning of the year	31,367	35,391,445	35422812	670,656,24(	670,656,24	
Increase during the year	0	2,455,006	2455006	1,902,629,6	1,902,629,(	0
i. Issues of shares	0	2,455,006	2455006	1,902,629,6	1,902,629,6	
ii. Re-issue of forfeited shares	0	0	0	0	0	
iii. Others, specify						
Decrease during the year	31,367	35,391,445	35422812	670,656,24(	670,656,24	0
i. Redemption of shares	0	0	0	0	0	0
ii. Shares forfeited	0	0	0	0	0	0
iii. Reduction of share capital	0	0	0	0	0	
iv. Others, specify Conversion from Preference Shares to Equity Shar	31,367	35,391,445	35422812	670,656,24(	670,656,24	
At the end of the year	0	2,455,006	2455006	1,902,629,6	1,902,629,(	

ISIN of the equity shares of the company: INE0KXS01013

(ii) Details of stock split/consolidation during the year (for each class of shares): 0

Class of shares		(i)	(ii)	(iii)
Before split / Consolidation	Number of shares			
	Face value per share			
After split / Consolidation	Number of shares			
	Face value per share			

(iii) Details of shares/Debentures Transfers since closure date of last financial year (or in the case of the first return at any time since the incorporation of the company) *

☐ Nil

[Details being provided in a CD/Digital Media] ○ Yes ◉ No ○ Not Applicable

Separate sheet attached for details of transfers ○ Yes ◉ No

Note: In case list of transfer exceeds 10, option for submission as a separate sheet attachment or submission in a CD/Digital Media may be shown.

Date of the previous annual general meeting	09/11/2023

Date of registration of transfer (Date Month Year)	24/11/2023		
Type of transfer	Equity Shares	1 - Equity, 2- Preference Shares,3 - Debentures, 4 - Stock	
Number of Shares/ Debentures/ Units Transferred	69,703	Amount per Share/ Debenture/Unit (in Rs.)	10
Ledger Folio of Transferor	NA		
Transferor's Name	CHHEDA	KHIMJI	DEEPAK
	Surname	middle name	first name
Ledger Folio of Transferee	NA		
Transferee's Name	GALA	KANTILAL	ATUL
	Surname	middle name	first name

Date of registration of transfer (Date Month Year)	24/11/2023		
Type of transfer	Equity Shares	1 - Equity, 2- Preference Shares,3 - Debentures, 4 - Stock	
Number of Shares/ Debentures/ Units Transferred	69,703	Amount per Share/ Debenture/Unit (in Rs.)	10

Ledger Folio of Transferor	NA		
Transferor's Name	CHHEDA	KHIMJI	DEEPAK
	Surname	middle name	first name
Ledger Folio of Transferee	NA		
Transferee's Name	GALA	KANTILAL	SANJIV
	Surname	middle name	first name

Date of registration of transfer (Date Month Year)			
Type of transfer		1 - Equity, 2- Preference Shares,3 - Debentures, 4 - Stock	
Number of Shares/ Debentures/ Units Transferred		Amount per Share/ Debenture/Unit (in Rs.)	
Ledger Folio of Transferor			
Transferor's Name			
	Surname	middle name	first name
Ledger Folio of Transferee			
Transferee's Name			
	Surname	middle name	first name

(iv) *Debentures (Outstanding as at the end of financial year)

Particulars	Number of units	Nominal value per unit	Total value
Non-convertible debentures	7,200	100000	720,000,000
Partly convertible debentures	0	0	0
Fully convertible debentures	4,000	10000	40,000,000

Particulars	Number of units	Nominal value per unit	Total value
Total			760,000,000

Details of debentures

Class of debentures	Outstanding as at the beginning of the year	Increase during the year	Decrease during the year	Outstanding as at the end of the year
Non-convertible debentures	720,000,000	0	0	720,000,000
Partly convertible debentures	0	0	0	0
Fully convertible debentures	40,000,000	0	0	40,000,000

(v) Securities (other than shares and debentures) 0

Type of Securities	Number of Securities	Nominal Value of each Unit	Total Nominal Value	Paid up Value of each Unit	Total Paid up Value
Total					

V. *Turnover and net worth of the company (as defined in the Companies Act, 2013)

(i) Turnover 1,903,359,000

(ii) Net worth of the Company 726,398,528

VI. (a) *SHARE HOLDING PATTERN - Promoters

S. No.	Category	Equity		Preference	
		Number of shares	Percentage	Number of shares	Percentage
1.	Individual/Hindu Undivided Family				
	(i) Indian	0	0	0	0
	(ii) Non-resident Indian (NRI)	0	0	0	0
	(iii) Foreign national (other than NRI)	0	0	0	0
2.	Government				
	(i) Central Government	0	0	0	0
	(ii) State Government	0	0	0	0
	(iii) Government companies	0	0	0	0

3.	Insurance companies	0	0	0	0
4.	Banks	0	0	0	0
5.	Financial institutions	0	0	0	0
6.	Foreign institutional investors	0	0	0	0
7.	Mutual funds	0	0	0	0
8.	Venture capital	0	0	0	0
9.	Body corporate (not mentioned above)	0	0	0	0
10.	Others	0	0	0	0
	Total	0	0	0	0

Total number of shareholders (promoters) 0

(b) *SHARE HOLDING PATTERN - Public/Other than promoters

S. No.	Category	Equity		Preference	
		Number of shares	**Percentage**	**Number of shares**	**Percentage**
1.	Individual/Hindu Undivided Family				
	(i) Indian	2,953,846	8.34	226,507	9.23
	(ii) Non-resident Indian (NRI)	0	0	0	0
	(iii) Foreign national (other than NRI)	0	0	0	0
2.	Government				
	(i) Central Government	0	0	0	0
	(ii) State Government	0	0	0	0
	(iii) Government companies	0	0	0	0
3.	Insurance companies	0	0	0	0
4.	Banks	0	0	0	0
5.	Financial institutions	0	0	0	0
6.	Foreign institutional investors	0	0	0	0
7.	Mutual funds	0	0	0	0

8.	Venture capital	12,076,292	34.09	704,288	28.69
9.	Body corporate (not mentioned above)	16,259,876	45.9	986,988	40.2
10.	Others Trust	4,132,798	11.67	537,223	21.88
	Total	35,422,812	100	2,455,006	100

Total number of shareholders (other than promoters) 56

Total number of shareholders (Promoters+Public/ Other than promoters) 56

VII. *NUMBER OF PROMOTERS, MEMBERS, DEBENTURE HOLDERS (Details, Promoters, Members (other than promoters), Debenture holders)

Details	At the beginning of the year	At the end of the year
Promoters	0	0
Members (other than promoters)	54	56
Debenture holders	2	2

VIII. DETAILS OF DIRECTORS AND KEY MANAGERIAL PERSONNEL

(A) *Composition of Board of Directors

Category	Number of directors at the beginning of the year		Number of directors at the end of the year		Percentage of shares held by directors as at the end of year	
	Executive	Non-executive	Executive	Non-executive	Executive	Non-executive
A. **Promoter**	0	0	0	0	0	0
B. Non-Promoter	3	2	2	2	1.33	0
(i) Non-Independent	3	0	2	0	1.33	0
(ii) Independent	0	2	0	2	0	0
C. Nominee Directors representing	0	1	0	1	0	0
(i) Banks & FIs	0	0	0	0	0	0
(ii) Investing institutions	0	1	0	1	0	0
(iii) Government	0	0	0	0	0	0
(iv) Small share holders	0	0	0	0	0	0

(v) Others	0	0	0	0	0	0
Total	3	3	2	3	1.33	0

Number of Directors and Key managerial personnel (who is not director) as on the financial year end date 8

(B) (i) *Details of directors and Key managerial personnel as on the closure of financial year

Name	DIN/PAN	Designation	Number of equity share(s) held	Date of cessation (after closure of financial year : If any)
ASHISH DASHARATH	03556370	Director	472,500	
ASHISH DASHARATH		CEO	472,500	
SANJAY NETRABILE	07453001	Director	0	
SANJAY BAWEJA	00232126	Director	0	
MALINI PARMAR	05010724	Director	0	
RAJAT SOOD	07914803	Nominee director	0	
ANAND RAKESH BAT		CFO	0	31/05/2024
UMAIR SHAFIQUE AH		Company Secretar	0	26/12/2024

(ii) Particulars of change in director(s) and Key managerial personnel during the year 7

Name	DIN/PAN	Designation at the beginning / during the financial year	Date of appointment/ change in designation/ cessation	Nature of change (Appointment/ Change in designation/ Cessation)
ASHISH DASHARA		CEO	12/10/2023	Appointment
AMBAREESH MUR		CEO	07/08/2023	Cessation
AMBAREESH MUR	03279054	Director	07/08/2023	Cessation
SHILPI JAISWAL		Company Secretary	30/06/2023	Cessation
HARSHAD MEGHN		Company Secretary	01/07/2023	Appointment
HARSHAD MEGHN		Company Secretary	02/10/2023	Cessation
UMAIR SHAFIQUE		Company Secretary	08/02/2024	Appointment

IX. MEETINGS OF MEMBERS/CLASS OF MEMBERS/BOARD/COMMITTEES OF THE BOARD OF DIRECTORS

A. MEMBERS/CLASS /REQUISITIONED/NCLT/COURT CONVENED MEETINGS

Number of meetings held 3

Type of meeting	Date of meeting	Total Number of Members entitled to attend meeting	Attendance	
			Number of members attended	% of total shareholding
Annual General Meeting	09/11/2023	55	13	89.42
Extra Ordinary General Mee	05/07/2023	2	2	100
Extra Ordinary General Mee	17/08/2023	55	7	61.87

B. BOARD MEETINGS

*Number of meetings held 4

S. No.	Date of meeting	Total Number of directors associated as on the date of meeting	Attendance	
			Number of directors attended	% of attendance
1	22/06/2023	6	6	100
2	04/07/2023	5	5	100
3	12/10/2023	5	5	100
4	08/02/2024	5	5	100

C. COMMITTEE MEETINGS

Number of meetings held 9

S. No.	Type of meeting	Date of meeting	Total Number of Members as on the date of the meeting	Attendance	
				Number of members attended	% of attendance
1	Operations Co	20/07/2023	2	2	100
2	Operations Co	12/09/2023	2	2	100
3	Operations Co	04/10/2023	2	2	100
4	Operations Co	08/02/2024	2	2	100
5	Audit Committ	22/06/2023	3	3	100
6	Audit Committ	12/10/2023	3	3	100
7	Audit Committ	08/02/2024	3	3	100
8	Nomination an	12/10/2023	3	3	100
9	Nomination an	08/02/2024	3	3	100

D. *ATTENDANCE OF DIRECTORS

S. No.	Name of the director	Board Meetings			Committee Meetings			Whether attended AGM held on 31/12/2024 (Y/N/NA)
		Number of Meetings which director was entitled to attend	Number of Meetings attended	% of attendance	Number of Meetings which director was entitled to attend	Number of Meetings attended	% of attendance	
1	ASHISH DASH	4	4	100	6	6	100	Yes
2	SANJAY NETI	4	4	100	3	3	100	Yes
3	SANJAY BAW	4	4	100	5	5	100	Yes
4	MALINI PARM	4	4	100	5	5	100	Yes
5	RAJAT SOOD	4	3	75	2	2	100	Yes

X. *REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL

☐ Nil

Number of Managing Director, Whole-time Directors and/or Manager whose remuneration details to be entered: 0

S. No.	Name	Designation	Gross Salary	Commission	Stock Option/ Sweat equity	Others	Total Amount
1							0
	Total						

Number of CEO, CFO and Company secretary whose remuneration details to be entered: 6

S. No.	Name	Designation	Gross Salary	Commission	Stock Option/ Sweat equity	Others	Total Amount
1	Ambareesh Murty	CEO	17,628,000	0	11,996,000	0	29,624,000
2	Ashish Shah	CEO	24,200,000	0	3,512,000	0	27,712,000
3	Harshad Surve	Company Secre	719,000	0	0	0	719,000
4	Umair Momin	Company Secre	391,000	0	0	0	391,000
5	Shilpi Jaiswal	Company Secre	749,000	0	392,000	0	1,141,000
6	Anand Batra	CFO	15,750,000	0	7,950,000	0	23,700,000
	Total		59,437,000	0	23,850,000	0	83,287,000

Number of other directors whose remuneration details to be entered: 5

S. No.	Name	Designation	Gross Salary	Commission	Stock Option/ Sweat equity	Others	Total Amount
1	Ambareesh Murty	Director	17,628,000	0	11,996,000	0	29,624,000
2	Ashish Shah	Director	24,200,000	0	3,512,000	0	27,712,000
3	Sanjay Netrabile	Director	16,251,000	0	1,405,000	0	17,656,000
4	Malini Parmar	Director	0	0	0	1,750,000	1,750,000
5	Sanjay Baweja	Director	0	0	0	1,750,000	1,750,000
	Total		58,079,000	0	16,913,000	3,500,000	78,492,000

XI. MATTERS RELATED TO CERTIFICATION OF COMPLIANCES AND DISCLOSURES

* A. Whether the company has made compliances and disclosures in respect of applicable provisions of the Companies Act, 2013 during the year ◉ Yes ◯ No

B. If No, give reasons/observations

XII. PENALTY AND PUNISHMENT - DETAILS THEREOF

(A) DETAILS OF PENALTIES / PUNISHMENT IMPOSED ON COMPANY/DIRECTORS /OFFICERS ☒ Nil

Name of the company/ directors/ officers	Name of the court/ concerned Authority	Date of Order	Name of the Act and section under which penalised / punished	Details of penalty/ punishment	Details of appeal (if any) including present status

(B) DETAILS OF COMPOUNDING OF OFFENCES ☒ Nil

Name of the company/ directors/ officers	Name of the court/ concerned Authority	Date of Order	Name of the Act and section under which offence committed	Particulars of offence	Amount of compounding (in Rupees)

XIII. Whether complete list of shareholders, debenture holders has been enclosed as an attachment

◉ Yes ◯ No

XIV. COMPLIANCE OF SUB-SECTION (2) OF SECTION 92, IN CASE OF LISTED COMPANIES

In case of a listed company or a company having paid up share capital of Ten Crore rupees or more or turnover of Fifty Crore rupees or more, details of company secretary in whole time practice certifying the annual return in Form MGT-8.

Name: Yati Mittal

Whether associate or fellow ◉ Associate ◯ Fellow

Certificate of practice number 25176

I/We certify that:
(a) The return states the facts, as they stood on the date of the closure of the financial year aforesaid correctly and adequately.
(b) Unless otherwise expressly stated to the contrary elsewhere in this Return, the Company has complied with all the provisions of the Act during the financial year.

Declaration

I am Authorised by the Board of Directors of the company vide resolution no. .. 04 dated 03/06/2024 (DD/MM/YYYY) to sign this form and declare that all the requirements of the Companies Act, 2013 and the rules made thereunder in respect of the subject matter of this form and matters incidental thereto have been compiled with. I further declare that:

1. Whatever is stated in this form and in the attachments thereto is true, correct and complete and no information material to the subject matter of this form has been suppressed or concealed and is as per the original records maintained by the company.
2. All the required attachments have been completely and legibly attached to this form.

Note: Attention is also drawn to the provisions of Section 447, section 448 and 449 of the Companies Act, 2013 which provide for punishment for fraud, punishment for false statement and punishment for false evidence respectively.

To be digitally signed by

Director ASHISH DASHARATH SHAH Digitally signed by ASHISH DASHARATH SHAH Date: 2025.03.20 12:30:17 +05'30'

DIN of the director 0*5*6*7*

To be digitally signed by Yati Mittal Digitally signed by Yati Mittal Date: 2025.03.20 15:43:12 +05'30'

◯ Company Secretary

◉ Company secretary in practice

Membership number 6*3*8 Certificate of practice number 2*1*6

Attachments

List of attachments

1. List of share holders, debenture holders — **Attach**
2. Approval letter for extension of AGM; — **Attach**
3. Copy of MGT-8; — **Attach**
4. Optional Attachement(s), if any — **Attach**

MGT 8.pdf
List of Debenture Holders.pdf
List of Shareholders.pdf
AGM Extension Letter.pdf
UDIN.pdf

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This eForm has been taken on file maintained by the Registrar of Companies through electronic mode and on the basis of statement of correctness given by the company